



May 8, 2020

One of the most critical components of the fabric of the Jersey Shore is visitation. Each year, towns like Avalon and others up and down the coast encourage people to visit our communities and enjoy the amenities that we offer. 2020 continues to be an extremely challenging year as we have taken the unorthodox but necessary position to discourage visitation to the shore as we deal with the Covid-19 pandemic. As anxious as you are to visit, we remain equally anxious to enjoy your company again.

The Avalon community has simply responded in an outstanding manner, largely following executive orders that have originated from Trenton, and from my office. The entire Avalon Borough family appreciates your understanding and patience through this difficult time. You have been nothing short of brilliant.

On Tuesday, May 5<sup>th</sup>, the Cape May County Board of Chosen Freeholders approved a resolution that establishes an allowable schedule of seasonal, and short term rentals, in our County. It is up to each individual community to adopt, reject, or modify the suggested schedule for these rentals. Seasonal rentals may begin as early as Monday, May 11<sup>th</sup> for individuals who wish to spend the entire summer in one location, to vacation or work for the summer. This schedule is consistent with the advice from health professionals to stay in one domicile. The schedule is also allows both transient rentals of less than 30 days, and hotel/motel rentals of a maximum occupancy of 60%, to begin on June 1<sup>st</sup>, and full motel/hotel occupancy allowable on June 22<sup>nd</sup>.

The State of New Jersey has relied on counties and municipalities to establish regulations for rental properties. As your mayor, I have participated in countless group conference calls with local, county, and state officials that evaluate and assess everything from health risks to smart strategies to management of this event to economic impact. After careful thought and evaluation, please allow this letter to serve notice that Avalon intends to implement this County plan for seasonal and short term rentals via an executive order that I will sign before May 11<sup>th</sup>. I also reserve the right to rescind this plan if health guidance or orders from the State dictate otherwise. Your safety remains our top priority.

This directive was made possible by the cooperation and patience exercised by our residents, property owners, and visitors. This is well earned. I require that the absolute best practices for social distancing be followed by property owners/hotels and those who rent properties, and by property owners who wish to visit their shore homes. Real estate offices are required to conduct curbside check ins for guests, with face masks to be worn by all agents who transact curbside; if curbside check in is not possible, only one guest at a time may enter the office to for check in. No walk in traffic is allowed. Please understand that all other municipal restrictions remain in place, and Avalon continues to be bound by State executive orders imposed on other segments of our tourism economy.

Please continue to follow updates on [www.avalonboro.net](http://www.avalonboro.net).

Sincerely,

Martin L. Pagliughi

Mayor

Borough of Avalon, NJ