



May 7, 2020

First, I hope this letter finds you and your family healthy and safe during this Covid-19 pandemic. It has been a very challenging time for everyone in our country, and I am deeply grateful for your cooperation and understanding that every action we take in Avalon, first and foremost, is for public safety.

I am pleased to announce some policies regarding our beaches. I recognize many of you have many questions about full beach access, and the availability of beach tags. I will soon sign an executive order that will address these issues.

As you know, there will be limited access to our beaches starting Friday, May 8th. The beaches will be open for only walking, running, fishing, and surfing. I ask that you continue best social distancing practices; if they are not followed, we will be left with no choice but to close the beaches again.

The Beach Tag Booth will remain closed until further notice. The Governor has extended the Public Health Emergency until at least early June, and opening the booth is neither safe nor practical at this time. You can still reserve your beach tags through the Vibly phone app; information on how to do so is available on avalonboro.net. The mail-in order for beach tags has been extended until May 31st. You may send a check made payable to “Borough of Avalon”, and send it to the Avalon Tax Collector’s Office, 3100 Dune Drive, Avalon, NJ 08202. Also include a self-addressed stamped envelope. A receipt for your purchase will be mailed to you; just bring the receipt to the beach tag booth to get your beach tags.

My executive order will extend the preseason prices for beach tags from May 31st, to June 30th. That provides you with ample opportunity to acquire tags at the preseason prices.

The executive order will also waive the requirement of beach tags until you are able to enjoy the beach without restrictions. There is no reason to have a beach tag while these restrictions are in place. We are hopeful we can permit full activities on the beach soon, which would include sitting on chairs and blankets. But until restrictions are lifted, no beach tags will be required. We will provide ample public notice on our media channels when the restrictions are lifted and beach tags will be required. In the unlikely event that the restrictions are not lifted at all this summer, money for beach tags that have already been purchased will be credited to the 2021 season or refunded.

Lastly, all special events through the month of May in Avalon are cancelled, including our Memorial Day parade and ceremony. Please continue to view our media channels on Avalon’s unique way to honor those who lost their lives for our freedoms, and recognize the veterans who stand with us today.

Sincerely,

Martin L. Pagliughi

Mayor

Borough of Avalon, NJ